

Customer Incentives

Incentives in this table are a summary of retail programs offered. Programs may vary by region and model.

	Cash rebate	Finance rate
BMW		
<i>Expires March 2.</i>		
2009 models		
3 series, 5 series, 6 series, M3, M5, M6, X5	-	2.9%
1 series, X3	-	3.9%
2008 models		
1 series, 3 series, 5 series, 6 series, 7 series, M3, M5, M6, X3, X5, Z4, Z4 M	-	2.9%

CHRYSLER LLC

Expires March 2. In lieu of rebates, cut-rate financing is available.

	Cash rebate	Finance rate
2009 models		
Chrysler 300	\$1,000-\$2,500	0-5.9%
PT Cruiser	\$500-\$1,750	0-7.9%
Aspen	\$1,500	0-7.9%
Sebring, Town & Country	\$500-\$1,500	0-7.9%
Dodge Ram 2500/3500	\$1,500-\$3,000	0-5.9%
Charger, Journey	\$1,000-\$2,000	0-7.9%
Ram 1500	\$0-\$2,000	0-5.9%
Durango	\$1,500	0-7.9%
Avenger, Grand Caravan	\$250-\$1,500	0-7.9%
Nitro	\$1,250	0-7.9%
Caliber	\$500-\$1,000	0-7.9%
Challenger, Dakota	-	0-7.9%
Jeep Commander		
Grand Cherokee	\$1,500-\$2,000	0-5.9%
Liberty	\$750-\$1,250	0-7.9%
Wrangler	\$500-\$1,000	0-5.9%
Compass, Patriot	-	0-7.9%
2008 models		
Chrysler 300C, 300 SRT8	\$4,500	0-5.9%
Sebring	\$1,000-\$4,000	0-7.9%
300 (excl. SRT8 and C)	\$1,500-\$3,500	0-5.9%
Aspen	\$3,500	0-7.9%
PT Cruiser		
(excl. convertible)	\$750-\$2,500	0-7.9%
Pacifica	\$1,250-\$2,250	0-7.9%
Town & Country	\$1,500-\$2,000	0-5.9%
PT Cruiser convertible	-	0-7.9%
Dodge Ram 1500	\$3,500-\$4,500	0-5.9%
Ram 2500/3500	\$4,000	0-5.9%
Dakota	\$2,250-\$4,250	0-7.9%
Magnum	\$3,000-\$3,500	0-5.9%
Charger, Durango	\$1,250-\$3,500	0-7.9%
Avenger	\$1,000-\$2,250	0-7.9%
Nitro	\$1,500-\$2,200	0-7.9%
Grand Caravan	\$1,000-\$2,000	0-5.9%
Caliber	\$0-\$1,250	0-7.9%
Challenger, Viper	-	0%
Jeep Grand Cherokee	\$500-\$4,500	0-5.9%
Commander	\$3,500	0-5.9%
Liberty	\$1,500-\$2,500	0-7.9%
Compass, Patriot	\$500-\$1,250	0-7.9%
Wrangler	\$1,250	0-5.9%

FORD MOTOR CO.

Expires March 31. In lieu of rebates, cut-rate financing is available.

	Cash rebate	Finance rate
2009 models		
Ford Flex	\$1,500-\$4,000	0-6.9%
F-250 Super Duty, F-350 Super Duty	\$2,500-\$3,500	1.9-6.9%
Fusion	\$2,000-\$3,500	0-4.9%
Explorer	\$1,750-\$3,000	1.9-6.9%
F-150	\$1,500-\$3,000	2.9-8.9%
Ranger	\$1,000-\$3,000	0.9-6.9%
Taurus, Taurus X	\$2,000-\$2,500	0.9-5.9%
Expedition, Expedition EL, Explorer Sport Trac	\$1,500-\$2,500	1.9-6.9%
Edge, Escape, Mustang	\$500-\$2,000	0-7.9%
Focus	\$500-\$2,000	0-10.9%
Econoline	\$500-\$1,000	1.9-6.9%
Lincoln Navigator	\$3,500-\$4,000	2.9-7.9%
Town Car	\$3,500-\$4,000	4.9-9.9%
MKZ	\$3,000-\$3,500	0-4.9%
MKX	\$2,500-\$3,500	0.9-5.9%
MKS	\$0-\$1,000	1.9-6.9%
Mercury Grand Marquis	\$4,500-\$5,000	0.9-5.9%
Milan	\$2,000-\$3,500	0-4.9%
Mountaineer	\$1,750-\$3,000	1.9-6.9%
Sable	\$2,000-\$2,500	0.9-5.9%
Mariner	\$500-\$1,000	0-7.9%
2008 models		
Lincoln Mark LT	\$8,000-\$8,500	0-2.9%
Navigator, Town Car	\$5,500-\$7,000	0-2.9%
MKX	\$4,500-\$6,000	0-2.9%
MKZ	\$4,000-\$5,500	0-2.9%
Mercury Grand Marquis	\$5,500-\$6,000	0-2.9%
Mountaineer	\$4,500-\$6,000	0-2.9%
Sable	\$3,000-\$4,500	0-2.9%
Milan	\$2,500-\$4,500	0-4.9%
Mariner	\$1,500-\$4,000	0-4.9%

GENERAL MOTORS

Expires March 3. In lieu of rebates, cut-rate financing is available.

	Cash rebate	Finance rate
2009 models		
Buick Lucerne	\$1,000	5.9%

	Cash rebate	Finance rate
LaCrosse	\$1,000	6.9%
Enclave	\$750	6.9%
Cadillac XLR, XLR-V	\$4,500	6.9%
DTS	\$2,000	5.9%
CTS	\$1,500	6.9%
Escalade, SRX, STS, STS-V	\$1,000	6.9%
Chevrolet TrailBlazer	\$3,000	3.9-4.9%
Silverado 1500	\$1,500-\$2,500	3.9-4.9%
Impala	\$1,750	5.9%
Cobalt	\$1,500	2.9-4.9%
Avalanche, Silverado 2500HD, Silverado 3500HD	\$1,500	5.9%
Malibu	\$1,250	4.9%
Colorado, Equinox, HHR	\$1,000	4.9-5.9%
Suburban, Tahoe, Tahoe Hybrid	\$1,000	6.9%
Express, Express cargo	\$1,000	-
Traverse	\$750	6.9%
Aveo	-	5.9%
GMC Envoy	\$3,000	3.9-4.9%
Sierra 1500	\$1,500-\$2,500	3.9-4.9%
Sierra 2500HD, Sierra 3500HD	\$1,500	5.9%
Canyon	\$1,000	5.9%
Yukon, Yukon XL	\$1,000	6.9%
Savana, Savana cargo	\$1,000	-
Acadia	\$750	6.9%
Hummer H3	\$5,000	6.9%
H2, H2 SUT, H3T	\$2,000	6.9%
Pontiac G5	\$1,500	2.9-4.9%
G8	\$1,500	4.9-5.9%
G6	\$750-\$1,250	4.9-6.9%
Torrent	\$1,000	5.9%
Vibe	\$500	6.9%
Solstice	\$500	-
G3	-	5.9%
Saab 9-3, 9-5, 9-7X	\$1,500	6.9%
Saturn Aura, Vue	\$1,250	4.9-5.9%
Outlook	\$750	6.9%
Sky	\$500	-

	Cash rebate	Finance rate
2008 models		
Buick Lucerne	\$3,500	0.9%
Enclave	\$2,500	4.9%
LaCrosse	\$2,000	2.9%
Cadillac XLR, XLR-V	\$8,500	0.9-1.9%
Escalade	\$8,000	0.9-1.9%
DTS	\$5,500	0.9-1.9%
SRX	\$4,500	0.9-1.9%
STS, STS-V	\$4,000	0.9-1.9%
CTS	\$3,500	0.9-1.9%
Chevrolet TrailBlazer	\$7,250	0-1.9%

	Cash rebate	Finance rate
Silverado 2500HD/3500HD, Suburban	\$6,000-\$7,000	1.9-4.9%
Tahoe	\$6,000	1.9-3.9%
Silverado 1500	\$3,000-\$5,000	2.9-4.9%
Avalanche	\$5,000	1.9-3.9%
Equinox	\$4,250	2.9-3.9%
Colorado	\$2,750-\$4,250	2.9-3.9%
Impala	\$3,250	1.9-2.9%
Malibu	\$2,750	3.9-4.9%
HHR	\$2,500	3.9-4.9%
Cobalt	\$2,500	6.9%
Corvette	\$2,000	5.9%
Express cargo	\$1,000-\$2,000	-
Express, Malibu Hybrid	\$1,500	-
Aveo	\$1,000	6.9%
Uplander	\$1,000	-
GMC Envoy	\$7,250	0-1.9%
Yukon XL	\$7,000	1.9-3.9%
Sierra 2500HD/3500HD	\$6,000-\$7,000	4.9%
Yukon	\$6,000	1.9-3.9%
Sierra 1500	\$3,000-\$5,000	2.9-4.9%
Canyon	\$2,750-\$4,250	2.9-3.9%
Acadia	\$2,500	4.9%
Savana cargo	\$1,000-\$2,000	-
Savana	\$1,500	-
Hummer H2, H2 SUT	\$8,000	0.9-1.9%
H3	\$6,500	0.9-1.9%
Pontiac Torrent	\$4,250	2.9-3.9%
G8	\$3,000	3.9-4.9%
G6	\$2,750	3.9-4.9%
G5	\$2,500	6.9%
Grand Prix	\$2,250	3.9-4.9%
Solstice	\$1,250	4.9%
Vibe	\$750	-
Saab 9-7X	\$8,500	0-1.9%
9-5	\$4,500	0-1.9%
9-3	\$4,000	0-1.9%
Saturn Aura, Vue	\$2,750	3.9-4.9%
Outlook	\$2,500	4.9%
Vue Hybrid	\$1,750	-
Aura Hybrid	\$1,500	-
Astra, Sky	\$1,250	4.9-5.9%

AMERICAN HONDA MOTOR CO.

Expires March 2.

	Cash rebate	Finance rate
2009 models		
Acura TL	-	2.9-3.9%

	Cash rebate	Finance rate
Honda Civic		
	-	2.9-4.9%
2008 models		
Acura TL	-	2.9-3.9%
Honda Civic	-	2.9-4.9%

JAGUAR

Expires March 31.

	Cash rebate	Finance rate
2009 models		
XF	-	0-4.9%
XJ	-	2.9%

LAND ROVER

Expires March 31.

	Cash rebate	Finance rate
2009 models		
LR2, Range Rover Sport, LR3	-	1.9-3.9%

MAZDA

Expires March 2. In lieu of rebates, cut-rate financing is available.

	Cash rebate	Finance rate
2009 models		
B series	\$2,500	-
Tribute	\$1,000-\$2,000	3.9-4.9%
CX-7, CX-9, Mazda3, Mazda5, Mazda6	-	0-4.9%
RX-8	-	3.9-4.9%

	Cash rebate	Finance rate
2008 models		
RX-8	\$4,000	1.9-2.9%
B series	\$3,000	-
Tribute	\$2,000-\$3,000	0-1.9%
Mazda6	\$2,750	0-1.9%
MX-5 Miata	\$2,000	0-3.9%
Mazda3, Mazda5	\$2,000	0.9-2.9%
CX-7, CX-9	-	0-1.9%

NISSAN NORTH AMERICA

Expires March 2. In lieu of rebates, cut-rate financing is available.

	Cash rebate	Finance rate
2009 models		
Infiniti FX35, FX50, QX56, G37	-	1.9-3.9%
M35, M45	-	3.9-4.9%
Nissan Titan	\$5,000	0.9-1.9%
Quest	\$2,500	2.9-3.9%
Frontier	\$2,000-\$2,500	1.9%
Sentra	\$2,250	0.9%
Xterra	\$2,000	2.9-3.9%
Pathfinder	\$1,500	3.9-4.9%
Altima Hybrid	\$1,500	3.9%
Altima (excl. Hybrid)	\$1,000-\$1,500	2.9-3.9%
Versa	\$750-\$1,000	3.9%
Murano	\$500	2.9-4.9%
Rogue	-	2.9%

	Cash rebate	Finance rate
2008 models		
Infiniti EX35, G35, G37, M35, M45	-	0-0.9%
Nissan Titan	\$5,500	0-1.9%
Quest	\$4,000	1.9%
Pathfinder	\$3,500	1.9-2.9%
350Z	\$2,500	1.9%
Frontier	\$1,750-\$2,500	1.9-2.9%
Sentra	\$2,500	0%

TOYOTA MOTOR SALES

Expires March 2. In lieu of rebates, cut-rate financing is available.

	Cash rebate	Finance rate
2009 models		
Toyota Tundra	\$0-\$2,500	0-1.9%
Corolla	\$1,000-\$2,000	0-4.9%
Camry, (incl. Hybrid)	\$1,000-\$1,500	0-4.9%
Tacoma, Yaris	\$0-\$1,500	0-4.9%
Matrix	\$0-\$1,500	2.9-4.9%
Prius	\$0-\$750	-

	Cash rebate	Finance rate
2008 models		
Toyota FJ Cruiser, Highlander (excl. Hybrid)	\$0-\$5,000	0%
4Runner	\$0-\$4,000	0%
Sequoia, Tundra	\$0-\$4,000	0-3.9%
Sienna	\$0-\$3,000	0%
Tacoma	\$0-\$2,500	0%
Camry Solara	\$0-\$2,000	0%
RAV4	\$0-\$1,500	0%
Yaris	\$0-\$1,500	0-3.9%
Camry (incl. Hybrid)	\$0-\$1,000	0-3.9%
Avalon	\$0-\$1,000	-

VW GROUP OF AMERICA

Expires March 2.

	Cash rebate	Finance rate
2009 models		
Audi TT, TTS	-	0.9-2.9%
A4	-	0.9-4.9%
A3, A5, A6, A8, Q7, S4	-	2.9-4.9%
R8	-	6.29-7.09%
Volkswagen Passat, Routan, Touareg 2	-	0%
CC, Eos, GLI, GTI, Jetta, New Beetle, Rabbit, Tiguan	-	3.9-5.9%

	Cash rebate	Finance rate
2008 models		
S60, S80, V70, XC70, XC90	-	0.9%

Dealer Incentives

Incentives in this table are a summary of dealer programs offered. Programs may vary by region and model.

CHRYSLER LLC

Expires March 2.

	Cash rebate	Finance rate
2009 models		
Chrysler Aspen		\$1,000
Dodge Ram 1500		\$0-\$1,500

	Cash rebate	Finance rate
2008 models		
Dodge Ram 2500/3500		\$0-\$3,000
Ram 15		