

U.S. car and light-truck sales by make – January 2009 (Ranked by total sales)

Make	Car 2009	Car 2008	2009 share	2008 share	Percent change	Truck 2009	Truck 2008	2009 share	2008 share	Percent change	Total 2009	Total 2008	2009 share	2008 share	Percent change
Toyota Division	56,094	75,537	17.3	14.6	-25.7	42,548	68,141	12.8	13.9	-37.6	98,642	143,678	15.0	13.7	-31.3
Ford Division	22,216	35,939	6.8	7.0	-38.2	56,641	94,497	17.1	17.9	-40.1	78,857	130,436	12.0	12.5	-39.5
Chevrolet	25,700	65,010	7.9	12.6	-60.5	50,944	83,696	15.4	15.8	-39.1	76,644	148,706	11.7	14.2	-48.5
Honda Division	35,601	49,642	10.9	9.6	-28.3	27,574	37,701	8.3	7.1	-26.9	63,175	87,343	9.6	8.4	-27.7
Nissan Division	28,488	38,082	8.8	7.6	-27.1	18,281	28,879	5.5	5.5	-36.7	46,769	67,961	7.1	6.5	-31.2
Dodge	11,510	28,457	3.5	5.5	-59.8	23,123	41,427	7.0	7.8	-44.2	34,633	69,884	5.3	6.7	-50.4
Hyundai division	17,115	14,889	5.3	2.9	15.0	7,397	6,563	2.2	1.2	12.7	24,512	21,452	3.7	2.1	14.3
Kia	9,847	11,752	3.0	2.3	-16.2	12,249	9,603	3.7	1.8	27.6	22,096	21,355	3.4	2.0	3.5
GMC	-	-	-	-	-	18,633	31,473	5.6	6.0	-40.8	18,633	31,473	2.8	3.0	-40.8
Jeep	-	-	-	-	-	16,534	33,136	5.1	6.3	-43.2	16,534	33,136	2.6	3.2	-49.2
Mazda	10,753	13,832	3.3	2.7	-22.3	4,667	7,380	1.4	1.4	-36.8	15,420	21,212	2.3	2.0	-27.3
Lexus	7,246	11,177	2.2	2.2	-35.2	7,476	9,122	2.3	1.7	-18.0	14,722	20,299	2.2	1.9	-27.5
Volkswagen division	11,005	13,856	3.4	2.7	-20.6	1,739	556	0.5	0.1	212.8	12,744	14,412	1.9	1.4	-11.6
BMW division	8,697	11,053	2.7	2.1	-21.3	3,535	3,422	1.1	0.6	33.2	12,232	14,475	1.9	1.4	-15.5
Subaru	11,779	10,379	3.6	2.0	13.5	415	910	0.1	0.2	-54.4	12,194	11,289	1.9	1.1	41.0
Chrysler Division	5,183	21,814	1.6	9.2	-38.2	5,502	12,558	1.7	2.4	-58.2	5,685	34,772	1.6	3.3	-68.9
Mercedes-Benz	6,535	12,121	2.0	2.3	-46.1	3,905	6,167	1.2	1.2	-36.7	10,440	18,288	1.6	1.7	-42.9
Pontiac	7,464	20,513	2.3	4.0	-63.6	1,640	2,512	0.5	0.5	-34.7	9,104	23,025	1.4	2.2	-60.5
Cadillac	5,251	10,093	1.6	2.0	-48.0	3,248	4,699	1.0	0.9	-30.9	8,499	14,792	1.3	1.4	-42.5
Acura	4,931	5,703	1.5	1.1	-13.5	2,925	5,465	0.9	1.0	-46.5	7,856	11,168	1.2	1.1	-29.7
Infiniti	4,865	6,344	1.4	2.2	-12.2	2,200	2,300	0.7	0.4	5.7	4,115	8,644	1.1	0.8	-17.7
Buick	4,248	9,216	1.3	1.8	-53.9	2,721	3,533	0.8	0.7	-23.0	6,969	12,749	1.1	1.2	-45.3
Saturn	2,356	6,184	0.7	1.2	-61.9	3,816	9,175	1.2	1.7	-58.4	6,172	15,359	0.9	1.5	-59.8
Lincoln	3,606	2,918	1.1	0.6	23.6	2,485	5,067	0.7	1.0	-51.0	6,091	7,985	0.9	0.8	-23.7
Mercury	2,885	5,402	0.9	1.0	-46.6	2,298	3,894	0.7	0.7	-41.0	5,183	9,296	0.8	0.9	-44.2
Mitsubishi	3,438	11,742	1.1	1.4	-21.2	1,301	1,484	0.4	0.3	12.9	4,739	12,226	0.7	0.7	-34.5
Audi	4,023	5,209	1.2	1.0	-22.8	699	1,209	0.2	0.2	-42.2	4,722	6,418	0.6	0.6	-26.4
Scion	3,923	7,872	1.2	1.5	-50.2	-	-	-	-	-	3,923	7,872	0.6	0.8	-50.2
Suzuki	2,016	3,207	0.6	0.6	-37.1	1,639	3,913	0.5	0.7	-58.1	3,655	7,120	0.6	0.7	-48.7
Volvo	2,337	6,118	0.7	1.2	-61.8	573	1,918	0.2	0.4	-70.1	2,910	8,036	0.4	0.8	-63.8
Mini	2,082	2,460	0.6	0.5	-15.4	-	-	-	-	-	2,082	2,460	0.3	0.2	-15.4
Land Rover†*	-	-	-	-	-	1,800	2,859	0.5	0.5	-37.0	1,800	2,859	0.3	0.3	-37.0
Smart	1,776	641	0.5	0.1	177.1	-	-	-	-	-	1,776	641	0.3	0.1	177.1
Porsche	711	1,587	0.2	0.3	-55.2	947	1,008	0.3	0.2	-6.1	1,658	2,595	0.3	0.2	-36.1
Hummer	-	-	-	-	-	1,222	3,050	0.4	0.6	-59.9	1,222	3,050	0.2	0.3	-59.9
Saab	624	1,366	0.2	0.3	-54.3	331	406	0.1	0.1	-18.5	955	1,772	0.1	0.2	-46.1
Jaguar†*	450	664	0.1	0.1	-32.2	-	-	-	-	-	450	664	0.1	0.1	-32.2
Isuzu	-	-	-	-	-	165	433	0.0	0.1	-61.9	165	433	0.0	0.0	-61.9
Maserati	96	124	0.0	0.0	-22.6	-	-	-	-	-	96	124	0.0	0.0	-22.6
Bentley	93	367	0.0	0.1	-74.7	-	-	-	-	-	93	367	0.0	0.0	-74.7
Rolls-Royce*	15	22	0.0	0.0	-31.8	-	-	-	-	-	15	22	0.0	0.0	-46.1
Maybach*	8	10	0.0	0.0	-20.0	-	-	-	-	-	8	10	0.0	0.0	-20.0
Other**	395	579	0.1	0.1	-31.8	-	-	-	-	-	395	579	0.1	0.1	-31.8
TOTAL	325,182	516,881	100.0	100.0	-37.1	331,699	528,156	100.0	100.0	-37.2	656,881	1,045,037	100.0	100.0	-37.1
Made in North America***	207,290	362,861	63.7	70.2	-42.9	285,008	437,345	79.9	82.8	-39.4	472,298	800,206	71.9	76.6	-41.0
Made in Japan	63,718	77,706	19.6	15.0	-18.0	45,222	69,610	13.6	13.2	-35.0	108,940	147,316	16.6	14.1	-26.1
Made in Europe	31,813	47,705	9.8	9.2	-33.3	6,847	8,751	2.1	1.7	-21.8	38,660	56,456	5.9	5.4	-31.5
Made in Korea	21,030	28,609	6.5	5.5	-26.5	14,622	12,450	4.4	2.4	17.4	35,652	41,059	5.4	3.9	-13.2
Total Detroit‡	90,419	205,546	27.8	39.8	-58.0	189,112	328,717	57.0	62.2	-42.8	279,531	534,268	42.6	51	-21.7
Total Japan†	168,954	228,517	52.0	44.2	-26.1	109,412	165,728	33.0	31.4	-34.0	278,366	394,245	42.4	37.7	-29.4
Total Europe‡	38,847	56,177	11.9	10.9	-30.8	13,529	17,545	4.1	3.3	-22.9	52,376	73,722	8.0	7.1	-29.0
Total Korea‡	26,962	26,641	8.3	5.2	1.2	19,646	16,166	5.9	3.1	21.5	46,608	42,807	7.1	4.1	8.9
General Motors	46,643	112,382	14.0	21.7	-59.4	82,555	138,544	24.9	26.2	-40.4	128,198	250,926	19.5	24.0	-48.9
Toyota Motor Sales U.S.A.	67,263	94,586	20.7	18.3	-28.9	50,024	77,263	15.1	14.6	-35.3	117,287	171,849	17.9	16.4	-31.7
Ford Motor Co.†	31,044	51,041	9.5	9.9	-33.2	61,997	108,235	18.7	19.5	-42.7	93,041	159,276	14.2	15.2	-41.6
American Honda Motor Co.	40,532	55,345	12.5	10.7	-26.8	30,499	43,166	9.2	8.2	-29.3	71,031	98,511	10.8	9.4	-27.9
Chrysler LLC	16,693	50,271	5.1	9.7	-66.8	45,464	87,121	13.7	16.5	-47.8	62,157	137,392	9.5	13.1	-54.8
Nissan North America	33,173	45,426	10.2	8.8	-27.0	20,711	31,179	6.2	5.9	-33.6	53,884	76,605	8.2	7.3	-28.9
Hyundai-Kia Automotive	28,662	26,641	8.3	5.2	27.0	19,606	16,166	5.9	3.1	21.5	48,268	42,807	7.1	4.1	8.9
Volkswagen Group of America	15,121	19,432	4.7	3.8	-22.2	14,938	17,765	0.7	0.3	38.1	17,559	21,937	2.7	2.0	-17.2
BMW Group	10,794	13,535	3.3	2.6	-20.3	3,535	3,422	1.1	0.6	3.3	14,329	16,957	2.2	1.6	-15.5
Daimler AG	8,319	12,772	2.6	2.5	-34.9	3,905	6,167	1.2	1.2	-36.7	12,224	18,939	1.9	1.8	-35.5
Jaguar Land Rover N.A.†*	450	-	0.1	-	-	1,800	-	0.5	-	-	2,250	-	0.3	-	-

*Sale of Jaguar and Land Rover was final on June 2, 2008.

†Estimate **Includes 2009 estimated sales for Jan.: 80 Aston Martin, 75 Ferrari, 60 Lamborghini and 180 Lotus

‡Includes vehicles produced in Australia by GM

§Reflects Japanese brands sold in the United States

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**Reflects Korean brands sold in the United States †Ford Motor Co. sold Jaguar and Land Rover to Tata Motors on June 2, 2008; Jaguar's and Land Rover's sales are included in Ford Motor Co. totals through May 2008.

Source: Automotive News Data Center and company sources